



ENSURE A RELIABLE, RESILIENT RETAIL NETWORK

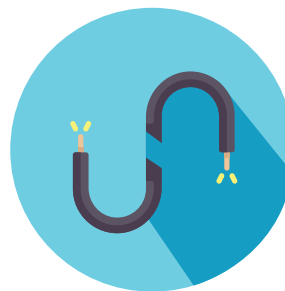
Retail network downtime can lead to decreased sales, a diminished brand reputation and poor customer retention. From price adjustments and tracking inventory to surveillance footage and smart dressing rooms, retailers are using edge computing to streamline operations and maximize the value of each store.

To ensure that digital and physical components are seamlessly integrated, retailers must push more assets to the edge to host these applications. Moving to the edge allows retailers to improve logistics, ensure compliance and reduce costs – however as more data is shared through these networks, downtime can have a bigger impact.

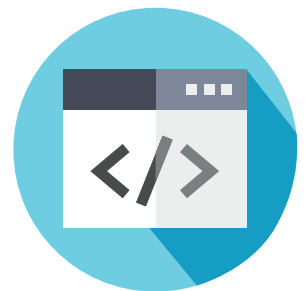
OUTAGES CAN BE CAUSED IN A VARIETY OF WAYS WHICH INCLUDE:



ISP Carrier Issue



Fiber Cut



Human Error

DURING AN OUTAGE:

72%

of retailers lose sales

82%

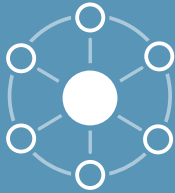
of retailers believe customers have a negative experience

61%

of retailers can't process credit cards

THE OPENGEAR SOLUTION:

Retailers rely on constant connectivity to ensure business continuity. Choose Opengear *Smart Out-of-Band* to maximize your network availability.



Network Resilience

Maximize uptime at every retail location with *Smart Out-of-Band (Smart OOB™)* and Failover to Cellular™. Providing an alternative path to devices outside of the production network, administrators are able to monitor and manage infrastructure without impacting operations.



Enterprise-Grade Security

Ensure the most stringent security and encryption requirements are met with *Smart OOB*. Providing the ability to monitor and access retail networks securely, administrators are able to ensure management policies are continually enforced.



Secure Provisioning

Provision new stores with appliances that combine the capabilities of *Smart Out of Band* with the flexibility of automation. From configuration management to initial set-up, everything can be automated from a central location.



Always-On Connectivity

Maintain visibility of the entire network during an outage with Failover to Cellular. By restoring WAN connectivity without manual intervention, stores can continue to operate while issues are identified and resolved quickly.

EXTEND YOUR REACH FROM THE CORE TO THE EDGE

EDGE

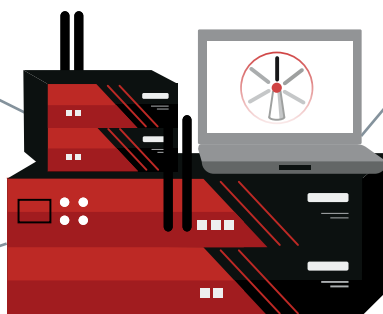
Ensure uptime at branches and remote retail sites

- OM1200 Operations Manager

CORE

Streamline remote management in data centers

- CM8100 Console Server
- OM2200 Operations Manager



A CLEAR VIEW ACROSS YOUR NETWORK

Access to all your network resources

- Lighthouse Software

MORE INFO

To learn more about how Opengear solutions can help you maintain always-on access to your retail networks visit:

<https://opengear.com/retail>

NEVER LOSE A SALE AGAIN WITH OPENGEAR - IT MAKES PERFECT SENSE